

## LEAD BY EXAMPLE

Our commitment to advancing the quality and integrity of materials testing and inspection is unwavering. This roadmap reflects not only our dedication to maintaining the highest standards but also outlines our vision for growth, partnership, and continual improvement.

As we embrace the challenges and opportunities that lie ahead, we invite you to join us in fostering a community of excellence. Our roadmap is a shared commitment to reestablishing our core programs, embracing innovation, and elevating the impact of our work. Together, we will create a future where AASHTO re:source is synonymous with consistency, innovation, and leadership in the field of materials testing and inspection.

**VISION** Leading a quality management revolution within the construction materials testing and inspection industry.

**MISSION** Collaborating with our key stakeholders to provide services that ensure the integrity of the materials in our nation's infrastructure.

## CORE VALUES

- Collaboration
- Trust & Integrity
- Diversity, Equity, & Inclusion
- Transparency
- Safety

# 2024-2027 ROADMAP

## KEY OBJECTIVES AND STRATEGIES

### Earn the trust of our key stakeholders.

- Honor our commitments.
- Communicate effectively to all parties.
- Acknowledge and address our challenges.
- Uphold the AASHTO values.
- Practice consistency.
- Solicit and act on feedback.



### Embrace processes which foster continual improvement.

- Implement effective decision-making and change management processes.
- Develop measurable action plans and objectives.
- Shift our focus from strictly conformance to continual improvement.
- Invest time in improvement opportunities.
- Use root-cause analysis methodology to repeat successes.



### Demonstrate our commitment to quality.

- Maintain current ISO recognitions and explore additional recognitions.
- Cultivate a culture of quality within AASHTO.
- Take responsibility for our individual and organizational goals.
- Invest in training that supports our vision.
- Ensure that staffing levels support our quality and programmatic objectives.



### Inspire others to adopt a quality culture.

- Maximize the use of educational material.
- Develop a social media plan to promote quality principles.
- Communicate to customers the benefits beyond conformance.
- Invite non-traditional partners into our conversations.
- Leverage our partnerships with key stakeholders to spread a culture of quality.

